



THE SECRETS BEHIND SPEAKING AND STORYTELLING

- A WORKSHOP FOR BUSINESSES WHO WANT TO IMPROVE THEIR TEAMS COMMUNICATION SKILLS

Telephone

020 8129 2136

Website

www.greenballcreative.com

Email

hello@greenballcreative.com

Socials

[@greenballcreative](#)

OVERVIEW

Unlock the secrets of confident, impactful public speaking. This full day interactive workshop blends proven theatre and television techniques with the art of storytelling, empowering your team to speak with clarity, presence, and emotional resonance. Whether your team are beginners or are looking to refine your skills, this session offers practical tools, hands-on exercises, and expert guidance that will ensure effective and confident communication.

KEY BENEFITS

01

Boost Confidence: Learn to manage nerves and transform anxiety into excitement using techniques practiced by world-class speakers.

02

Master Vocal & Physical Presence: Develop a strong, engaging voice and commanding body language with exercises inspired by theatre practitioners.

03

Engage Any Audience: Discover how to connect emotionally through storytelling and adapt your delivery for maximum impact.

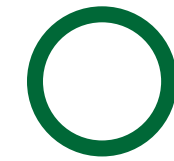
04

Practical, Hands-On Learning: Participate in live presentations, peer feedback, and real-time practice to cement your skills.



THE COACH

JOE BUTCHER - CEO & FOUNDER



Joe Butcher is a communication specialist and storytelling expert who has spent over a decade helping people connect with clarity, confidence, and impact. His approach is shaped by a unique personal perspective: growing up with a father who was blind and deaf in one ear, Joe developed a deep understanding of how powerful — and essential — effective communication can be.

Trained at the prestigious Rose Bruford College, Joe went on to build a successful international career as an actor and presenter. He has performed in high-energy, narrative-driven productions across the UK and beyond, working in fast-paced, collaborative environments that demanded quick thinking, adaptability, and the ability to engage audiences instantly. These performance foundations now sit at the core of his corporate work.

Today, Joe delivers speaking and storytelling workshops that help organisations communicate with purpose. He blends drama-school technique with real-world performing experience to teach teams how to craft compelling narratives, speak with confidence, and deliver messages that resonate.

Warm, engaging, and deeply instinctive in his approach, Joe equips professionals with the tools to communicate more powerfully — whether presenting in the boardroom, leading a team, or sharing a story that matters.



WHY?



PRESENTATIONS WITH STORYTELLING ARE **22x MORE MEMORABLE**

75% OF PEOPLE FEEL ANXIETY AROUND PUBLIC SPEAKING

COMPANIES WITH STRONG COMMUNICATION **50% MORE LIKELY** TO OUTPERFORM COMPETITORS

INDIVIDUALS WITH EXCELLENT COMMUNICATION SKILLS COULD SEE A **20% SALARY INCREASE**

Our storytelling and public speaking workshops help individuals and organisations communicate with confidence, clarity, and impact. Attendees gain practical tools to reduce speaking anxiety, craft compelling messages, and influence audiences — resulting in stronger leadership presence, more engaged teams, increased client trust, and measurable business growth.

TEN STEPS TO SUCCESS

THE FUNDAMENTALS OF PUBLIC SPEAKING & THE MAGIC OF STORYTELLING

This workshop is designed with two clear aims. To improve the fundamental skills in public speaking and then give an introduction to the key elements of storytelling.

Workshops are typically split into two halves, following this structure. The 'fundamentals' look at proven professional theatre and television performance techniques and we then look at how you can use these in conjunction with the magic of storytelling.



01

OVERCOMING NERVES

02

BUILDING CONFIDENCE

03

VOICE AND BREATH CONTROL

04

BODY LANGUAGE AND MOVEMENT

05

PRESENCE AND AUDIENCE ENGAGEMENT

06

THE POWER OF STORYTELLING IN PRESENTATIONS

07

STRUCTURING STORIES FOR IMPACT

08

USING EMOTION TO CONNECT WITH AUDIENCES

09

INTERGRATING THE FUNDAMENTALS AND STORYTELLING TECHNIQUES

10

PUTTING IT INTO PRACTICE

WHAT CAN I EXPECT?

AND WHAT WE NEED FROM YOU

THE SPACE

Our workshop requires a room that can easily accommodate 10 people. Part of the Workshop requires standing and moving around so space to do this is essential. We can either use your facilities or source an appropriate room for you.

THE STRUCTURE

This is a full day Workshop. We limit each workshop to a maximum of 10 Participants. We take a morning and afternoon coffee break as well as a lunch break.

PRICING

Prices start at £2000 for a full day workshop for up to 10 participants. .
For a full and detailed quote, drop us an email -
hello@greenballcreative.com

FAQS

THE BURNING QUESTIONS

Green Ball Creative was founded on a deep belief that Storytelling forms the core of every business success. If you can make your audience feel something then they are much more likely to act. With over a decades worth of experience working in the entertainment sector, we bring industry leading, proven professional performance techniques, into your business.



·Does my team need experience in public speaking? – Not necessarily. But an understanding of what you are looking to improve upon and what you would like to achieve is always useful.



·Will each person receive individual support? Yes. Our workshops focus on the people and ensure everyone has the opportunity to put everything they learn into practise in front of the group.



Do we need to provide anything? No. If you would like to use your business premises then we would require a room, alternatively we can organise a space away from the office.



I have more than 10 people who I'd like to attend the workshop. Can you facilitate this? Yes. Although our limit is 10 people per session, we can organise to be with you for as many days as required.



We are working towards a particular presentation/pitch. Will this workshop help? Yes. but you may find it more useful to book our consultancy services where we can focus on particular projects in more detail.



STORIES WE'VE TOLD



Green Ball Creative have been instrumental in the success of my work. Their knowledge and skills are invaluable.



Ben Pryer
Digital Media Producer



Joe was amazing! Being myself on telly has always been terrifying for me but Joe gave me all the right tools to be able to relax and most of all, have a ball... or should I say GLITTERball!



Joanne Clifton
TV Presenter



With the help of Green Ball Creative I was able to majorly improve my public speaking skills all thanks to the work of Joe and the team at Green Ball Creative.



Chris Weeks
CEO



GREEN BALL CREATIVE

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● YOUR STORY = YOUR SUCCESS

BOOK NOW

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