



GREEN BALL CREATIVE



THE SECRETS BEHIND SPEAKING AND STORYTELLING

● A WORKSHOP FOR BUSINESSES AND INDIVIDUALS

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OVERVIEW

Unlock the secrets of confident, impactful public speaking. This 8 hour interactive workshop blends proven theatre and television techniques with the art of storytelling, empowering you to speak with clarity, presence, and emotional resonance. Whether you're a beginner or looking to refine your skills, this session offers practical tools, hands-on exercises, and expert guidance.

KEY BENEFITS

01

Boost Confidence: Learn to manage nerves and transform anxiety into excitement using techniques practiced by world-class speakers.

02

Master Vocal & Physical Presence: Develop a strong, engaging voice and commanding body language with exercises inspired by theatre practitioners.

03

Engage Any Audience: Discover how to connect emotionally through storytelling and adapt your delivery for maximum impact.

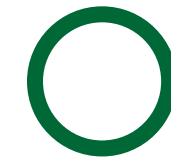
04

Practical, Hands-On Learning: Participate in live presentations, peer feedback, and real-time practice to cement your skills.



THE COACH

JOE BUTCHER - CEO & FOUNDER

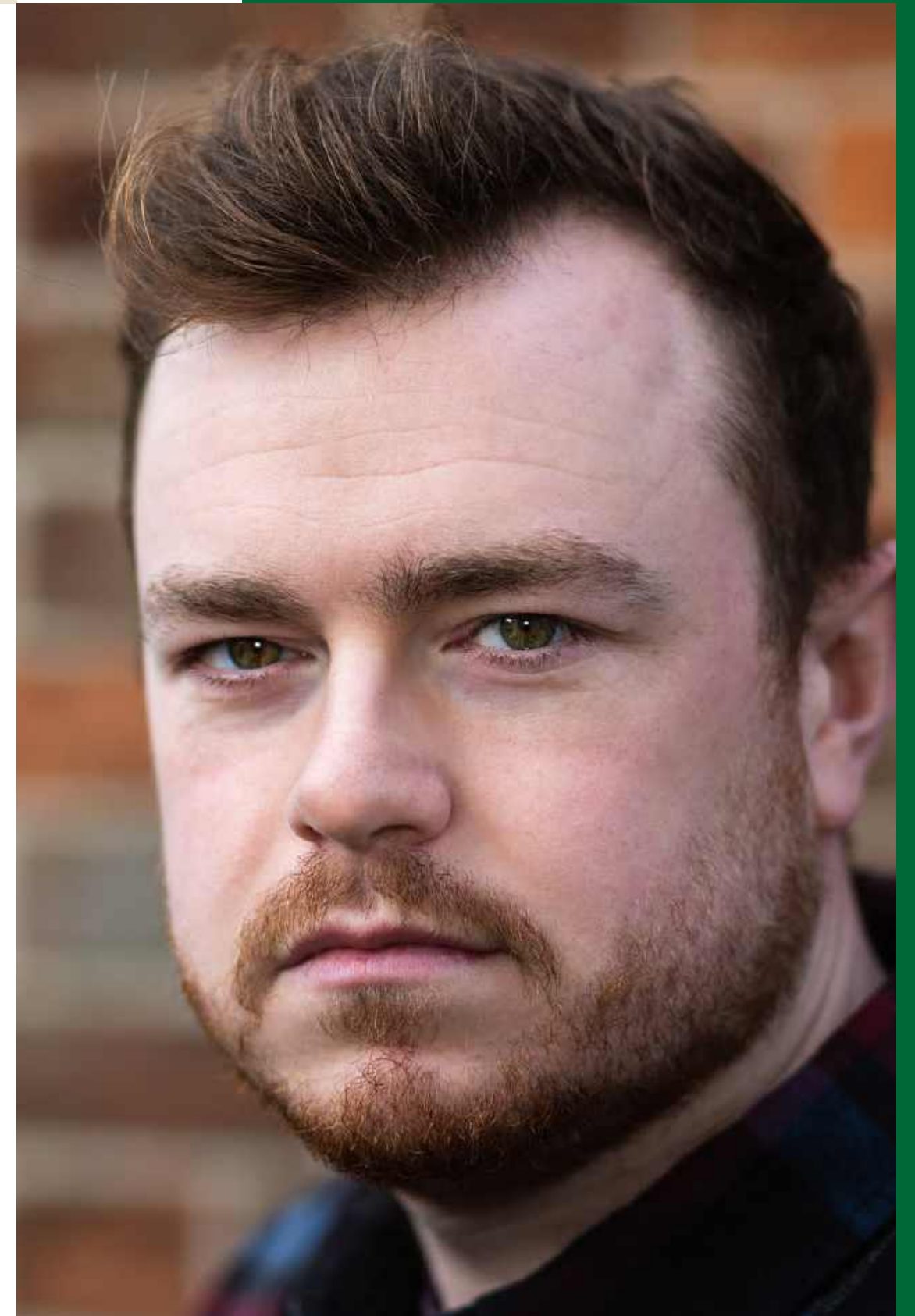


Joe Butcher is a communication specialist and storytelling expert who has spent over a decade helping people connect with clarity, confidence, and impact. His approach is shaped by a unique personal perspective: growing up with a father who was blind and deaf in one ear, Joe developed a deep understanding of how powerful — and essential — effective communication can be.

Trained at the prestigious Rose Bruford College, Joe went on to build a successful international career as an actor and presenter. He has performed in high-energy, narrative-driven productions across the UK and beyond, working in fast-paced, collaborative environments that demanded quick thinking, adaptability, and the ability to engage audiences instantly. These performance foundations now sit at the core of his corporate work.

Today, Joe delivers speaking and storytelling workshops that help organisations communicate with purpose. He blends drama-school technique with real-world performing experience to teach teams how to craft compelling narratives, speak with confidence, and deliver messages that resonate.

Warm, engaging, and deeply instinctive in his approach, Joe equips professionals with the tools to communicate more powerfully — whether presenting in the boardroom, leading a team, or sharing a story that matters.



WHY?



PRESENTATIONS
WITH
STORYTELLING
ARE **22x MORE
MEMORABLE**

75% OF PEOPLE
FEEL ANXIETY
AROUND PUBLIC
SPEAKING

COMPANIES WITH
STRONG
COMMUNICATION
50% MORE LIKELY
TO OUTPERFORM
COMPETITORS

INDIVIDUALS WITH
EXCELLENT
COMMUNICATION
SKILLS COULD SEE
A **20% SALARY
INCREASE**

Our storytelling and public speaking workshops help individuals and organisations communicate with confidence, clarity, and impact. Attendees gain practical tools to reduce speaking anxiety, craft compelling messages, and influence audiences — resulting in stronger leadership presence, more engaged teams, increased client trust, and measurable business growth.

TEN STEPS TO SUCCESS

THE FUNDAMENTALS OF PUBLIC SPEAKING & THE MAGIC OF STORYTELLING

This workshop is designed with two clear aims. To improve your fundamental skills in public speaking and then introduce you to the key elements of storytelling.

Workshops are typically split into two halves, following this structure. The 'fundamentals' look at proven professional theatre and television performance techniques and we then look at how you can use these in conjunction with the magic of storytelling.



01

OVERCOMING NERVES

02

BUILDING CONFIDENCE

03

VOICE AND BREATH CONTROL

04

BODY LANGUAGE AND MOVEMENT

05

PRESENCE AND AUDIENCE ENGAGEMENT

06

THE POWER OF STORYTELLING IN PRESENTATIONS

07

STRUCTURING STORIES FOR IMPACT

08

USING EMOTION TO CONNECT WITH AUDIENCES

09

INTERGRATING THE FUNDAMENTALS AND STORYTELLING TECHNIQUES

10

PUTTING IT INTO PRACTICE

WHEN, WHERE & WHAT

THE DETAILS YOU'LL NEED

WHEN & WHERE

Venue: Bush Theatre, London

Time – 09:00 – 17:00

Date: 22/01/2026

Participants: Limited to 15

BOOK NOW

WHAT TO BRING

Pen & Paper

Willingness to push your boundaries

Phone – To record yourself and techniques learned

PRICING

Full Day Workshop- £245 Per Person

FAQS

THE BURNING QUESTIONS

Green Ball Creative was founded on a deep belief that Storytelling forms the core of every business success. If you can make your audience feel something then they are much more likely to act. With over a decades worth of experience working in the entertainment sector, we bring industry leading, proven professional performance techniques, into your business.



·Do I need prior experience? – No, but an understanding of what you struggle with and what you would like to improve is always useful!



·Will I have to speak in front of the group? – Yes! This is a hands on, practical workshop where you will put into practise the techniques learned as we go.



·Is the workshop recorded? – No, however there will be several points where you will be invited to record your progress and learnings



·Are materials provided? – Yes, all you will need on the day is a pen and paper, everything else is provided



·Does the workshop include Lunch? – No but there are a plethora of shops and eateries nearby





Green Ball Creative have been instrumental in the success of my work. Their knowledge and skills are invaluable.



Ben Pryer
Digital Media Producer



Joe was amazing! Being myself on telly has always been terrifying for me but Joe gave me all the right tools to be able to relax and most of all, have a ball... or should I say GLITTERball!



Joanne Clifton
TV Presenter



With the help of Green Ball Creative I was able to majorly improve my public speaking skills all thanks to the work of Joe and the team at Green Ball Creative.



Chris Weeks
CEO



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● YOUR STORY = YOUR SUCCESS

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